



A Union of Professionals

American Federation of Teachers, AFL-CIO
555 New Jersey Ave. N.W. • Washington, DC 20001
202-879-4400 • www.aft.org



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Want to build a more *powerful* union? Want to be a more *effective* union activist? Attend the
AFT Leadership, Education and Development (LEAD) Program

For registration, more information
and course offerings, see <http://bit.ly/1iHTCbM>

Dates: Saturday, April 5 – Sunday, April 6, 2014

Location: Sheraton Clayton Plaza Hotel
7730 Bonhomme Ave., St. Louis, MO 63105

Rates: \$129/single, \$139/double

Registration Fee: \$50

Email Contact: aftlead@aft.org



Reclaim the Promise through the Leadership, Education and Development (LEAD) Program

Individual Development Sessions

10 a.m., Saturday, April 5 – 12:30 p.m., Sunday, April 6, 2014

St. Louis, MO

Reclaiming the Promise may look different community by community, but it is the AFT's core work. It is our vision for how we ensure high-quality public education for all children, access to early childhood care and education for all families, access to affordable and excellent higher education, the resources and staffing our hospitals and medical centers need to provide world-class patient care, properly funded and dependable public services and programs that meet the needs of our communities, and safeguarding the retirement security for all working women and men.

In order to accomplish these goals, the AFT is sponsoring a two-day individual development event. These training courses are designed for individual activists, leaders and staff (with the approval of their local president) to explore subjects tailored to the strategic needs of our local unions.

Tentatively scheduled courses include:

Managing with Labor's Values*

This workshop shows how management and supervision can be performed with integrity while helping staff succeed at their jobs.

** This offering is for elected leaders and executive directors.*

Building Our Frontlines: Training Worksite Leaders

A key ingredient for a strong local union is to have committed and active worksite leaders.

Unlocking Success: Union-Management Partnerships

Understanding how successful union-management partnerships are structured, negotiated and implemented to ensure high-quality outcomes is critically important for unions that are leading change as a result of policy mandates.

What to Do with a Microphone in Your Face: Being the Public Face of Your Local Union

Union leaders and activists may find themselves in a variety of public speaking situations, ranging from membership and worksite meetings, to school board presentations, to speeches before political and community organizations.

The Common Core: What, When, Where, and How

Educators will explore the instructional shifts necessary to be successful in the implementation of the Common Core State Standards, including information on teaching English language learners and students with disabilities.

Engaging Our Members through Activism and Better Communications

This session will address how to more completely engage all of our members in our union work.

Researching Your Employer's World and How to Use the Information for Good (K-12)

Participants will learn how to conduct research on an employer's decision-makers, how to recognize patterns in financial statements, and how to use financial analysis tools built by the AFT.

